BRINGING THE ARMENIAN DREAM TO RURAL FAMILIES

First Armenia Fund USA Phonathon

$80,000 raised in pre-Telethon donations.

When it comes to raising funds for rural Armenia and Karabakh, it may all come down to hearing a smile at the other end of the phone. That’s what the organizers of the 2008 inaugural Phonathon concluded when final results were tallied one week prior to the Armenia Fund Telethon 2008 Thanksgiving broadcast.

By every account, the first-ever Armenia Fund USA Phonathon surpassed all expectations. From pledges were collected, in amounts as little as one dollar to as much as 15 million from one individual donor. At a time of such economic uncertainty around the world, Armenia Fund managed to inspire Armenians everywhere to help bring the Armenian Dream to rural Armenia.

First Armenia Fund USA Phonathon surpassed all expectations. From

November 20-23, 2008, close to $80,000 in pledges and over-the-phone credit card donations was generated by a corps of 45 community volunteers. This new fundraising venture also created an unprecedented pre-Telethon buzz in the Eastern Region community.

The four-day outbound telephone campaign was conducted at a professional call center in midtown Manhattan, attracting volunteers from the tri-state area, as well as Boston and Washington, DC. A smaller call center was also set up at St. John’s Armenian Church of Greater Detroit. These budding fundraisers worked the phones in day, evening and weekend shifts, dialing over 3,000 phone numbers of Armenian households east of the Mississippi.

It’s fair to wonder why an organization would conduct a phone campaign to support a nationally televised all-day fundraiser scheduled for just two weeks later. Irina Lazarian, Executive Director of Armenia Fund USA, explains: “We wanted to give those donors traveling or hosting dinners on Thanksgiving a chance to participate even if they can’t watch or call in their pledges during the live show, broadcast in L.A."

Ms. Lazarian goes on to say, “It also gives us the lead time to ensure that donor names appear on screen during the show. And due to limited broadcast hours, our Eastern Region constituents have access to only half the show. This limits how much our affiliate can raise on a single day.”

ARMENIA FUND USA
Chairman of the Board of Directors

A R M E N I A  F U N D  U S A
In Action
Affiliate of All Armenian Fund, Eastern Region

ARMENIA FUND USA IN ACTION
Winter 2008/9 Issue 8.3

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ARMENIA FUND USA

Chairman of the Board of Directors

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Armenia Fund Telethon Breaks Records, Raises More Than $35 Million to Revive Armenia’s Rural Economy

Telethon 2008 broke records with significant increases in small and medium-sized donations along with major contributions. Russia-based businessman Mr. Samvel Karapetyan pledged $15 million toward the construction of the regional hospital in Stepanakert. Other major donors include Mikael Vardanyan, Samvel Alekryan, Eduardo Eurnekian, Gagik Adibekyan, Vanjran Gingoryan, Gagik Zakaryan, Norik Petrosyan, Banegh Beglaryan, Aram Kocharyan, Khachik Mamikyan, Karapet Alekryan, and VivaCell-MTS, a leading telecommunications provider in Armenia. Back in the states, volunteers took calls from both the Telethon production studio in LA and a professional call center in NYC, which was set up especially for Armenia Fund USA Eastern Region donors to account for the 3-hour time lag. “It’s just amazing to hear such an outpouring of support from Armenians of all persuasions. Solidarity like this is so inspiring and makes us feel so good to know that my contribution makes a difference,” remarked Ruth Bedevian, a longtime supporter of Armenia Fund USA, so good to know that my contribution of time makes a difference,” remarked Ruth Bedevian, a longtime supporter of Armenia Fund USA, not to break the resilience and unity of Armenia Fund’s supporters. Armenia Fund is pleased to announce another record-breaking year for its annual Thanksgiving Telethon which raised more than $35 million in pledges on Thanksgiving Day. The 12-hour live broadcast originating from Los Angeles and televised throughout the world brought together millions of Armenians in support of the economic awakening of rural Armenia and the economic development projects. Armenia Fund builds more schools and kindergartens in villages.

Over the past 11 years, this annual event has become an honored tradition attracting thousands of viewers during the 12 hours of live airtime. This year, Armenians worldwide were able to tune in via TV, satellite, cable, and Internet. Thousands were able to bring change and hope to rural families. These communities—some ravaged by war, others by economic turmoil—face many complex issues that now seem less daunting due to the overwhelming support of Armenians everywhere.

“Telethon 2008 is a testament to the strength and unity of our nation,” says Ara Vardanyan, Acting Executive Director of All-Armenia Fund and unity of our nation,” says Ara Vardanyan, Acting Executive Director of All-Armenia Fund. "Armenians everywhere. Their New Year wish was that Armenia’s people. They gave their vote of confidence to their nation’s future. Donations were made through fund transfers into Armenia Fund accounts, through local post offices or by visiting Armenia Fund headquarters on Republic Square. Among these donors was the Horstmann family from Yerevan who visited the Fund Executive Board office before midnight with young sons Armen 4, Vache 11, and Arman 11 and Ara 13 – each contributing several dollars. They participated in last year’s Telethon as well. Their New Year wish was that Armenia Fund builds more schools and kindergartens in villages.

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In the days leading up to the Telethon, fundraising activities were organized around the world, including phonathons held in France, New York and Argentina, a fundraising bike-ride, a radiothon, galas and charity concerts. This generated unprecedented awareness of the upcoming fundraiser on Thanksgiving Day.

Please accept my donation to Armenia Fund USA DOLLAR-A-DAY* campaign, sending a message to Armenia’s rural families that their future matters to us and to our Homeland.

YES. I care about Armenia every day.

Name_________________________ City, State, Zip ___________________________

Street Address ____________________________________________________________________

Day Tel_____________ Cell Phone________ Email Address ___________________________

Please check your donation amount: $250 $365 $500 $1000 $1500 Other $________

Method of Payment Please check one: Donation by Credit Card Master Card Visa American Express Discover

Credit Card # ____________________________ Expiration Date__________

Account Holder’s Name_________________________ Date________________________

Account Holder’s Signature_________________________

I am not able to donate at this time, but please send me your newsletters and other updates about Armenia Fund and its mission. All contributions are tax-deductible to the full extent of the US tax code.

Donation by Check. Please make check payable to Armenia Fund USA, 80 Maiden Lane, Suite 301, New York, NY 10038.

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Children celebrate their newly built school established by Armenia Fund.

Making the Armenian Dream real for rural Armenians.

The Armenian Dream is all about having a good place to live, work, raise a family, and ultimately contribute to the greater good of the nation. But making this lofty ideal a reality starts with practical solutions on the ground. To this end, Armenia Fund has first addressed infrastructure as step one to economic and social development.

Priorities for Economic and Rural Development.

With infrastructure as the springboard for economic and social change, clean water has been our top priority for 2008, followed by bringing modern methods of land cultivation. Other priorities include a gas pipeline, as an alternative to deforestation, as well as hospitals and clinics to meet the immediate healthcare needs of a rural population. Construction of new roads also ranks high to ensure secure movement of goods and services among villages. Finally, upgrading schools is essential to the future of these border communities.

A simple tangible example of progress: today in the village of Vank in northwest Karabakh, residents take about 45 minutes to commute by bus for work to other parts of the capital city of Stepanakert. Only four years ago, it took two to three hours for the same commute. Armenia Fund’s successful completion of the “Backbone” of Karabakh—the North-South Highway—has made a drastic improvement in the daily life of the villagers. Nevertheless, there is still much work ahead if rural Karabakh and Armenia are to have their chance to pursue their own Armenian Dream.

The region of Lori in northern Armenia spans seven villages with some 31000 residents who hosted refugees from Shahanan in Karabakh during the 1990s war. These communities are struggling to rebuild their infrastructure and agricultural base. Agriculture is the centerpiece of the Lori economy. This means that modern equipment and affordable fuel costs are essential to allow farmers to harvest hay by machine. Access to animal feed is also necessary to enhance cattle breeding for milk, cheese and meat production.

The large village of Metzavan, for example, needs new roads, drinkable clean water and resources for animal husbandry. In addition, a gas pipeline, a new primary and secondary education to the student population. Armenia Fund Canada is financing the school in Spitakasheh, a village of 500 inhabitants. Armenia Fund Netherlands has taken on the renovation of the hospital in Martuni. Also, Armenia Fund USA plans to provide a new clinic to the village of Berdashen, with its 1,500 inhabitants on the northern border.

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The Armenia Fest committee succeeded once again in bringing the Metro Detroit Armenians together to enjoy all things HYE.

Armenia Fest 2008, organized by the Metro Detroit Armenian community, raised more than $10,000 to support Odzun cultural center in Lori. The event took place on July 23 in Birmingham, Michigan and brought together the Armenian and non-Armenian communities to share Armenian culture on a beautiful summer evening. The event was conceived in 2007, when a small group of committee members headed by Edgar Hagopian and Corinne Khederian decided to organize an Armenian Festival in downtown Birmingham. With their commitment and dedication, together with vendors and talented artists, Armenia Fest 2007 was a great success, drawing more than 2500 Armenians and non-Armenians from all over Metro Detroit. With the success of 2007, the City of Birmingham invited the committee to host Armenia Fest 2008.

To make the Fest more meaningful, the committee decided to combine the event with a worthy Armenian cause — joining forces with Armenia Fund USA. Proceeds are earmarked for the Lori cultural center, which will house community gatherings, cultural events and weekend activities for youth. Lori is home to many artists and musicians, among them Armenia’s most renowned poet Hovhannes Toumanian. Thus, the Fest is symbolic for celebrating the richness of the Armenian heritage. It also serves as a platform for building cultural infrastructure in this vital region.

Armenia Fest featured a collage of Armenian culture with local Armenian vendors throughout the park offering home-baked Armenian breads, pastries, kebabs and other delicacies. In addition, beautiful artwork, crafts and jewelry created by talented Armenian artisans were available for purchase. The festival featured opening introductions by Co-Chair Edgar Hagopian and Corinne Khederian, followed by a presentation of the flags by the Knights of Vartan. American and Armenian anthems were performed acapella by St. John Armenian Church Deacon Rubik Nahapet. His inspiring voice was met with rossing applause.

Highlights of the evening include an outstanding performance by the Hamaskayin Dance Troupe comprised of talented Armenian youth from Metro Detroit dedicated to maintaining their heritage. They were led by Director Nayiri Karapetian and outfitted in brilliant costumes partially funded by donations received from Armenia Fest 2008. The Dance Troupe performed flawlessly to an exuberant crowd.

Talented musicians Ara Topouzian and Ensemble performed exquisite Armenian music. Nationally known Armenian artist Mal Barsamian entertained the crowd with clarinet solos. The guests were so moved by the sweet melodic tones that both Armenians and non-Armenians were line dancing at the foot of the stage.

Armenia Fest 2008 closed with attendees asking for the date of Armenia Fest 2009.

According to a report by New York Times journalist Nicolas Kristof, only 15 percent of Armenia’s TB victims are able to receive appropriate treatment for a growing drug-resistant, life-threatening strain of tuberculosis. Mr. Kristof was reporting from Yerevan, Armenia, which is among the hotspots around the world with the separation of a parent. Reason enough why, in December 2007, Ms. Tufenkjian donated $15,000 to Armenia Fund USA to help cover the cost of medications and nutritious meals for those children, whose lives suddenly were uprooted by水 systems and infrastructure repairs.

Ms. Tufenkjian has committed to continuing with her “Meds and Meals” program as needed, raising the quality of treatment as well as the spirits of patients and their families. This year, she added Armenia Fund with good news. “Knowing that my money was designated just the way I wanted and served the purpose of helping patients who needed it badly, I will continue my support for the TB hospital in Gyumri in 2009,” declared Ms. Tufenkjian.
Cultivating and modernizing the Agriculture industry.

Rural Development Program
Bringing Villages Back to Life.

Armenia Fund and its worldwide affiliates launched the Rural Development Program in the fall of 2007 to revitalize rural Armenia and Karabakh and to turn impoverished villages into self-sufficient economies. We view rural families as the bedrock of all of our efforts, and have designed a program to put the most at-risk villages on an accelerated five-year track with quick start projects that can yield tangible results in less than one year. Our rural development initiatives maximize efficiency in time and costs because we implement projects that can impact a cluster of villages.

What is the Rural Development Program?
This Program is a full complement of capital and human development projects that address border villages of Armenia and Karabakh. Working in parallel, a variety of infrastructure, economic and social development projects intersect to create one comprehensive framework for social and economic revival.

A full range of infrastructure projects designed for the Rural Development Program include construction of roads, irrigation and drinking water systems, natural gas pipelines, as well as Internet access. Armenia Fund believes that, today, Internet access is a prerequisite to economic and social development even in rural areas. Under our development program, rural schools and community centers will be connected to the Internet, and computers will be provided, along with computer-skill training for students and adults.

Outcomes of our initiatives include providing family cows is a quick start to economic stability.

Providing family cows is a quick start to economic stability.

Cultivating and modernizing the Agriculture industry.

Our social development initiatives are designed to promote the human capital necessary to benefit fully from the material resources provided through infrastructure development. Five areas are in focus: Economic Development that aims at revitalizing agro-industries, creating jobs, and generating new small businesses; Social Development that reunites families and organizes communities; and Healthcare to provide basic emergency, and preventive care as well as maternity and hygiene education to multiple communities.

If we want to create stable communities and retain human capital, good schools are paramount. Education is the fourth focus in our social development framework. Armenia Fund will rebuild school facilities that not only provide proper lighting, heating and hygiene facilities but also furnish the supplies and resources that allow students to develop their unique strengths and talents. This includes books and audio-visual materials, computer skills training and Internet access, as well as musical instruments, sports equipment and art supplies. Building roads to transport students from remote locations in surrounding villages also equals educational opportunity for rural youth and helps attract quality teaching staff to the villages.

Agriculture is our fifth focus within the Rural Development Program. Providing families with automated farming equipment and large machinery will increase production and enable farm families to compete. Roads, irrigation and a variety of fast-track projects are also critical to helping farmers stay close to their lands. Training in modern farming techniques, such as use of fertilizers, seeding, warehousing, and operation of heavy machinery, enables farmers to meet the new demands of a market-based economy.

Building on the success of its Agricultural Initiative in Karabakh, Armenia Fund also will promote the concept of associations, in which farmers pool their funds and resources to purchase, rent and repair machinery, as well as exchange knowledge in farming techniques and small business management strategies. These associations can be expanded to include a cluster of villages, thereby strengthening the association’s buying power and leverage. Just as important, however, is creating mechanisms for micro-financing which will allow farmers to make advance purchases of fertilizers and seeds, hire skilled machinery operators and pay for truck deliveries to markets.

Regions that will benefit from RDP initiatives include Tavush and Lori in Armenia, bordering the republics of Georgia and Azerbaijan. In Karabakh, the focus will be the Martuni province bordering Azerbaijan.

Putting Rural Families Back to Work.
Our priority is creating jobs – through agricultural associations, small business enterprises and a variety of social services in healthcare education, public safety and community life. This is the only way we can help stabilize families and develop the human capital so critical for the revival of the region. As the community begins to flourish, the people can enjoy the “hometown” support mechanisms that will help them pursue their talents and dreams – in business, education, government, sports, arts and more.

Leveraging the Cluster Village Model.
The cluster village approach allows communities to pool resources for greater efficiency, such as schools and healthcare hubs, libraries, administration centers and venues for social events. These clusters also present ready-made local markets for small businesses and farmers.

Poverty is business as usual for many rural families.

Newly opened hospital in Hadrost, Karabakh.

The new drinking water network gives Berdashen village a fresh start.

The cluster village approach allows communities to pool resources for greater efficiency, such as schools and healthcare hubs, libraries, administration centers and venues for social events. These clusters also present ready-made local markets for small businesses and farmers.

www.armenianfundusa.org
Small Projects that Make a Big Difference

Clean Water for Spitakashen
August, 2008 - The gravity-run water system in Spitakashen is now in progress. It will provide the community of 470 households with 24/7 clean water. During the opening ceremony, villagers expressed their gratitude to Armenians in Argentina for their generous support. The project is funded by our Argentina affiliate.

A Sweeter Home for Orphans
July, 2008 - Armenia Fund helped furnish an orphanage named after Mary Imurlyan. The project, which included donation of rugs and other decorative furniture, as well as a photo camera for the children, was funded by a group of Armenian-American benefactors who donated in memory of Tamutza Boyadjian. “We have to give this place the feel of a real home for children, many of whom lack motherly love and care. This small project makes such a great difference,” says Director Hasmik Mkrtchian. Armenia Fund also has funded numerous recreational trips for children to the Netherlands and Tsakhkadzor in Armenia. We hope that the cameras will capture the best of those memories!

New School Opens in Karabakh
September, 2008 - The new academic year started in a newly reconstructed school in Togh village of Hadrut region. The official opening of the school took place on September 23. It reopened its doors to students who marched down the hallways dressed in black and white. The two-story school building, severely damaged in the 1988-1992 conflict, is now standing anew. Today, some 100 students attend the school. Years from now, today’s first-graders’ lasting memory of their school will be a modern place in which to study and make friends. “I believe the improved conditions of the school will be a stimulus both for the students and the teachers to do even better,” says the director of the school.

Advancing Technology in Lusahovit
July, 2008 - Armenia Fund USA created a computer lab in the school of Lusahovit, a tiny community in the Tavush region. Our strategy for Lusahovit involves projects aimed at the younger residents. Until now, the local school had no computers and the teacher conducted the computer proficiency classes by showing on the board. “This is a wonderful gift for our community,” says Artak Arzumanian, the school principal. “Finally, our children will be able to use the computer and develop their skills just like their city peers.”

The project is aimed at diversifying the educational process and updating the library resources in order to make it a place where students can both study and socialize. “Bringing advanced technology to underserved communities is constantly on the radar of our development efforts in rural Armenia,” says Chairman Raffi Festekjian. “By doing this, we create more opportunities for people to become self-reliant and use their talents to benefit their communities. Apart from the computers and printers, the school’s library received a TV and a DVD player, all sponsored and funded by the Yaghjian Family from Massachusetts.

Bringing Clean Water to Hadrut
September, 2008 - Hadrut residents now have 24-hour clean water. The official opening of the water main took place on September 23 in Hadrut, Karabakh. The lack of clean of water has been plaguing many residents who say a major burden has been lifted. The opening ceremony was emotional for many residents who say a major burden has been lifted.

New Roads to Success
May, 2008 - Armenian Fund resumed construction of the Kichan-Drmbon and Anokh-Tsakuri sections of the North-South Highway in Karabakh. Three contractors are responsible for construction. The asphalting of the 13.4 km of the Kichan-Drmbon is completed, as is the 2.6 km of the 8 km-long Anokh-Tsakuri road section. Currently, Armenia Fund is overseeing the marking of road sections and installation of road signs and protection barriers.

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phone hours and inspired many of her friends and other students from Massachusetts to join her. “It is a privilege to work with Armenia Fund on such a great cause. Armenia Fund is a truly unifying organization that can bring together not only Armenians from all over the world, but all people who care about Armenia’s freedom and development as a symbol of hope to the rest of our planet.”

The call stations were constantly occupied by energetic volunteers, of various nationalities, working together. Some volunteers were so inspired that, after completing their lists, they contacted their friends and families for support. Raffi Echibian, a key volunteer from Michigan State University, spearheaded the Phonathon in Detroit. Echibian had recently traveled to the Martuni region in Karabakh and was excited to join an effort that targeted the rural areas. His enthusiasm was shared by over a dozen volunteers, who, along with families and friends, came together at St. John’s Armenian Church of Greater Detroit to help rural families.

Most of the volunteers that day were dancers from the Shushi Dance Ensemble, which has a special connection to Karabakh. “During the tumultuous times in Karabakh, when Armenians all over the globe came together to aid our people and soldiers fighting courageously for our lands, the Shushi Dance Ensemble performed patriotic songs and dances at every fundraising event,” explains Mrs. Seta Paskalian-Kantardjian, the ensemble’s artistic director and choreographer. That evening, at the President’s reception, generously hosted by Andreas Roubian at his New Jersey residence, the Shushi Dance Ensemble surprised the guests with a beautiful performance. They also presented a special gift—a $2,000 check to Armenia Fund.

President Sahakyan expressed how genuinely proud and touched he was by the diligence of all the Phonathon volunteers on behalf of rural families in Karabakh. He emphasized how rural villages on Karabakh’s borders were important to national security. He explained how economic revival of these communities would enable families to remain on the land.

“Being thanked in person by the President of Karabakh really brought home our purpose and the rewards of impacting the history and destiny of this struggling republic,” remarked Zaven Tachdjian, Vice Chairman of Armenia Fund USA. Mr. Tachdjian, along with fellow board member Zara Inglizian, also worked the phones, reaching out to a special list of loyal Armenia Fund USA donors.

Speaking of rewards, thanks to the generosity of Aram and Anahid Krichians of Krichian’s Food, NJ, each volunteer shift was amply accommodated with a continuing flow of meals and refreshments, including homemade Armenian delicacies. In addition, all volunteers received a T-shirt imprinted with the Phonathon logo—courtesy of Foto Image Inc.

“The spirit of teamwork was sky high,” commented Lori Setrakian, a freshman of Babson College. “We motivated and coached one another to connect, make our appeal and secure a donation as quickly as possible, while answering inquiries and overcoming any objections. There’s an art to telephone fundraising.”

The French Connection: a turnkey operation modeled for success.

This inaugural Phonathon began with a clear advantage—the longstanding partnership between Alain Tchatalian, the mastermind of the Armenia Fund France Phonathon. Over the years, this

<table>
<thead>
<tr>
<th>Water Networks</th>
<th>Budget</th>
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<tr>
<td>Maghavur-Left Vankartagh water network</td>
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<td>Maghavur-Right Vankartagh water network</td>
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<td>Kaghartsin-Spikahk Sunken water network</td>
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<td>Vank Village water network</td>
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<td>Hadat town water network</td>
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<td>Aknakhbyur village irrigation network</td>
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<td>Avaren village irrigation water network – R&amp;D</td>
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<td>Livestock to villages</td>
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<th>Educational</th>
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<td>Toghi village school, right wing renovation</td>
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<td>Malakhat village kindergarten</td>
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<td>Paraker village art school reconstruction</td>
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<td>Gymnasi town school, computer lab renovation</td>
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<td>Vern Horatagh village school construction</td>
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<tr>
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| Grand Total for 2008 | **$15,016,325** | |
LEADERSHIP AND PLEDGE OF ACCOUNTABILITY

WE WELCOME OUR NEW BOARD MEMBERS

Armenia Fund USA works closely with its Board Members to ensure the transparency and accountability in all projects. We are happy to announce the addition of our new Board Members - Gevorg Yaghjyan and Margot Takian. Their professional talent and commitment to helping Armenia and Karabakh will greatly contribute to Armenia Fund USA’s mission.

“I applaud Armenia Fund USA’s inspiring mission and the efforts it has made to better the Armenian Homeland. I joined the Board to contribute and continue its impactful work benefitting the great people of Armenia.”

Since 2006, Margot Takian has been responsible for marketing and property management for a family owned and operated real estate company focusing on commercial, multi-unit residential and hospitality properties in the greater New York area. Holding a BA from Tufts University and an MBA from NYU’s Stern School of Business, she worked within the Institutional Sales and Marketing Group at Credit Suisse Asset Management, where she remained until 2006. Margot has volunteered for multiple Armenia Fund Young Professionals events, and also sits on the board of the Highlands Business Partnership which fosters economic development and continued revitalization in Highlands, NJ. Margot resides in New York City with her husband and daughter.

First Phonathon from page 7 annual high-profile telephone campaign not only has won the official recognition of the French government, but also is considered the community event of the year in French-Armenian circles.

Monteur Tchatalian, a software engineer by profession, has managed to assemble a vast network of community volunteers, including intergenerational families and entire clans. Each year, volunteers travel to Paris — the nerve center of the campaign, Most know the drill by now and are able to connect with Armenian prospects all across France, as well as in Switzerland and Germany. “Given such an immense track-record in the area, French affiliate’s example was indispensable to our maiden effort,” explained Sub-Committee Chairman Hajjar. “This was a huge undertaking with so many details involved We just couldn’t have pulled it off so well without Alain’s guidance and hands-on assistance.”

There’s strength in phone numbers.

With one successful Phonathon to its credit, Armenia Fund USA is looking ahead to Phonathon 2009 with the goal of expanding its outreach to an even larger pool of donors and new prospects within its eastern territory.

Thrilled with what they accomplished the first time out, with little or no experience, some volunteers have already committed to returning to their headsets and computer stations next year to spread the Armenia Fund USA message. They also are resolved to exceed last year’s outstanding performance.

On a more practical note, Ms. Lazarian points out that without an accurate and up-to-date list of phone numbers, the effort would have been futile. “Back office database management is critical to making these Phonathons both cost-efficient and morale-building. Expansion of the existing donor base is the next step toward making this effort truly all-Armenian and getting as many supporters as possible on board.”

Rafii Festekjian, Armenia Fund USA Chairman, sums it up this way: “A phone call is the next best thing to a face-to-face meeting. And when you hear the voice of sincere enthusiasm at the other end of the line, especially from an Armenian youth, you just can’t hang up on idealism like that.”

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Channels for Giving
Donate Online: If you prefer the convenience that the Internet affords, you can donate to Armenia Fund USA through our secure online server that www.armeniafundusa.org
Corporate Matching Gifts: Would you like to see your donation doubled or even tripled? Over 5000 companies and their subsidiaries have “Matching Gift Programs.” Before you plan your next gift, check to see if your employer can help to increase the power of your donation.
Installment Gifts: Armenia Fund USA is making it easy for you to make your gift in periodic credit card installments that are manageable for you. You can support the projects that are dear to you without feeling the strain of large, up-front donations.
Planned Giving: Consider a planned gift and its many financial benefits. Planned gifts can be in the form of a willed estate or asset, a bequest or the beneficiary status of a pension plan or insurance policy. Speak with your financial planner to learn more or contact us directly.
Pay Tribute to a Loved One: Remember your loved ones with a “Memorial Gift” or consider a gesture such as “In Luce of Flowers” to help others commemorate a passing.

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